



JERSEY
COLLEGE

LEAP 2022

Aspire · Inquire · Excel · Belong



LEAP 2022

Summer Leadership Programme

The LEAP programme develops business, entrepreneurial and leadership skills through launching social enterprise projects to target key global issues. International teams of students develop their own ideas into a business pitch. Global experts act as coaches, mentors and guides. Finally they become investors, ready to provide funding in a Dragon's Den like final pitch.

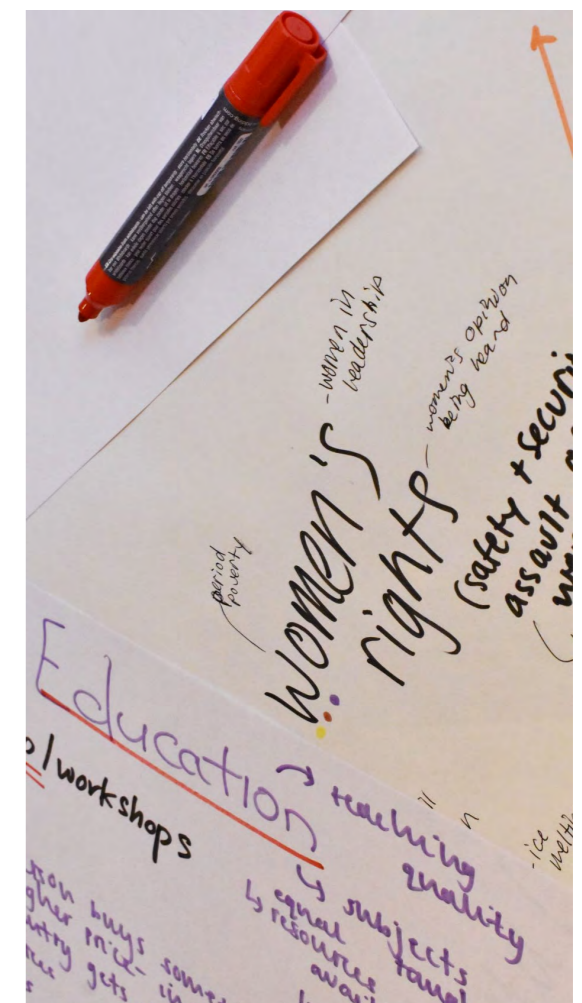


Included in the last LEAP (as an example)

- Students from over 15 countries
- £4000 of prize funding
- £2000 to the top team
- 6 social enterprise projects pitched in the Dragon's Den
- CEO's, managing directors, as trainers and mentors
- Supported by leading companies, charities and government departments
- Value proposition, market research finance, digital marketing, presentation skills and ideation
- Workshops, lectures, challenges, debates
- Interviews on the BBC and ITV!

Programme Details

Location: Jersey College for Girls, Jersey
 Dates: 11th to 20th July 2022
 Participants: Age 14-18 (Girls only)
 Fee: £2000 per student (Includes course fees, food and accommodation)



Develop ambitions

leap@jcgfoundation.com



Video Competition

Win an all expenses paid ticket to LEAP 2022

Imagine you find yourself in an elevator with the Female Leader you most admire. You have 30 seconds to tell her about your idea, before she steps out. You have to inspire her and convince her that your idea is worth investing in. This is your challenge. In a 30 second video tell us about the social enterprise project you would like to develop during the LEAP 2022 programme. Make sure to include:

- Who you are
- What your target social / global / environmental / empowerment issue is
- How you would like to make a difference
- Why you are the best person to do this

Remember you only have 30 seconds! So be clear, precise, but above all passionate about your cause!

Competition Rules

Competitors:

- must be in full time education
- must be 15 to 18 years old (Girls only)
- must be available to travel at the time of LEAP 2022
- must have permission from a parent or guardian

Videos:

- can be no longer than 30 seconds
- must contain your name and school name
- Can be either:
 - Uploaded to a public access platform (Youtube, Vimeo, TikTok etc) with the URL submitted
 - Uploaded to the JCG submission page in a mp4, MOV, or AVI format
- Only one video entry can be accepted per student
- Please include your name in the video file name
- The deadline for video submission is midnight 31 Dec 2021



jcg.je/LEAP

Competition Rounds and Prizes

Round one:

All videos that are submitted will be reviewed and a short list of videos will be selected for entry into Round Two where it will appear on the Video Gallery.

Videos will be continuously reviewed up to the entry deadline, so keep an eye on the Video Gallery to see if you have made it to Round Two

Final selection:

All videos that pass the round one selection process will be reviewed by our team of CEO's, Managing Directors and Entrepreneurs. A video Dragons Den!

All expenses paid trip to LEAP!

First Prizes:

- 2 international students will be selected to attend LEAP 2022 completely free. We will pay for your flights from your home country, your course fees, your accommodation and food during the event. Value of prize = ~£4000!
- 2 local students will be selected to attend LEAP 2022 completely free. Value of prize = £600!

Second Prizes:

- 5 international students will be give a £1000 reduction of the course fees for LEAP 2022
- 5 local students will be given a £300 reduction of the course fees for LEAP 2022

Third Prizes:

- All students that get through Round One will be given a £250 reduction of the course fees for LEAP 2022



Global Friendships



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